o.w.w.G
one who worships God

PRESS KIT

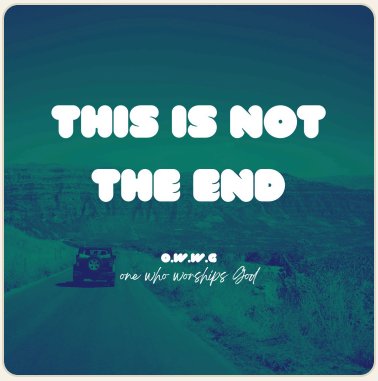
o.w.w.G

one who worships God

Rising gospel singer and songwriter, making music to bring healing, peace and God's love.

@o.w.w.G on Instagram, TikTok and YouTube





NEW SINGLE

This Is Not The End

Out December 4, 2026

GENRE
Gospel, Worship

LENGTH
3:48

WRITTEN BY
Gbemiga Olawoye

PRODUCED, MIXED AND MASTERED BY
Olaitan Dada

MUSIC VIDEO DIRECTED BY
Felix Crown

About the song

This Is Not The End is a year end worship song for anyone closing out the year tired, disappointed or still waiting on God. Rooted in the promises of Scripture, it moves from the valley to victory and lands on one declaration: this is not the end, God's just getting started.

The song releases early in December so churches and worship teams can learn it in time for crossover services. Its chorus is written to be sung together, by one voice in a quiet room or a whole congregation as one year ends and another begins.

SCRIPTURES BEHIND THE LYRICS

- Psalm 23:4
- Romans 8:28
- Psalm 24:7
- Isaiah 40:31
- Exodus 14

Bio

SHORT BIO

o.w.w.G (one who worships God) is a rising gospel singer and songwriter whose music is written to bring healing, peace and the love of God to everyone who listens.

o.w.w.G, short for one who worships God, has been singing in church since he was a child. Worship has always been home for him, and in 2026, by God's grace, he began releasing music professionally.

He has released three songs this year, each one written to edify the body of Christ. His heart is to help bring healing, peace and God's love to everyone who hears his music, and he is excited to keep writing songs that strengthen and encourage the church.

This Is Not The End

Lyrics · o.w.w.G

VERSE 1
Though I walk through the valley
While pressures mount before me
Oh, I know, this is not the end
Cos my life's a testimony
The word of God is for me
So, I know this is not the end

PRE-CHORUS
Cos God has spoken
And the chains are broken
All things are working for my good
So let the gates be lifted
And the doors be open
Let the King of glory come in

CHORUS
This is not the end
God's just getting started
I renew my strength
As I mount up with wings as eagles
I win in the end
Cos the Lord fights all my battles
And He has won the victory

VERSE 2
I'm a bearer of His glory
I'm renewed, I'm not the old me
So, I know that this is not the end
Cos the power that part the Red Sea
Is living inside of me
I declare that this is not the end

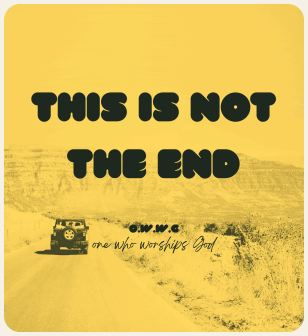
PRE-CHORUS
Cos God has spoken
And the chains are broken
All things are working for my good
So let the gates be lifted
And the doors are open
Let the King of glory come in

CHORUS (X2)
This is not the end
God's just getting started...

OUTRO
Oh yes, oh yes, oh yes
He has won it all for me
He has won it all for me











The #ThisIsNotTheEndFlip

A simple sign flip anyone can join. Launches with the release on December 4.

1. **Write your hard thing or your win** on a sheet of paper.
2. **On the back, write** THIS IS NOT THE END or JUST GETTING STARTED.
3. **Film yourself holding it up** with the song from 1:11, and flip it on "God's just getting started."

Post with **#ThisIsNotTheEndFlip** and tag **@o.w.w.G**.

PRESS AND BOOKINGS
og.olawoye@gmail.com

PRE-SAVE
release.landr.com/thisisnottheend

FOLLOW
@o.w.w.G
Instagram, TikTok, YouTube

High resolution photos, cover art, logos, the teaser and the flip example video are available in the online press kit. Email for the link.